

MUHAMMAD ZAIN QURESHI

Brand & Web Designer | Frontend Developer

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emmzain.vercel.app

PROFESSIONAL SUMMARY

Dynamic Brand & Web Designer and Frontend Developer with a strong foundation in visual aesthetics and clean, efficient code. Experienced in crafting intuitive, user-centric digital experiences through modern design principles and cutting-edge frontend technologies. Passionate about building fast, responsive, and scalable web applications that solve real problems and elevate brand identity. Eager to leverage my creative and technical skills to drive business goals and deliver impactful results.

WORK EXPERIENCE

Social Media Content Manager (Design), *Hasi TV 32* 08/2025 – 10/2025

- Developed and executed visually compelling social media campaigns by designing targeted content that increased audience engagement and brand awareness across multiple platforms.

Graphics Designer, *Al Ghazi Pizza House* 07/2025

- Developed visually compelling graphics and branding materials using Adobe & Canva, enhancing client engagement and increasing brand recognition by 30%.

Poster Designer, *Travel agency* 04/2025

- Designed visually compelling posters by integrating typography, imagery, and branding elements to enhance event promotion and increase audience engagement.

SKILLS & TECH STACK

Design & Dev Skills: Web Designer, Frontend Developer, UI/UX Designing, App Designing & Dev, Graphics Designing, Creative Thinking

Tech Stack: Next.js, React.js, JavaScript, TypeScript, HTML, CSS, Tailwind CSS

EDUCATION

Bachelor 05/2017

LANGUAGES

English, Urdu